

Dienger, Whitney

OHROC/Wilson # 67622

From: Jacobs, Sarah
Sent: Friday, October 26, 2012 9:11 AM
To: Dienger, Whitney
Subject: FW: WKRC: OHROC/Wilson MKGD
For contract 67622

From: Bob Clegg [mailto:bobclegg@ameritech.net]
Sent: Friday, October 26, 2012 9:10 AM
To: Jacobs, Sarah
Subject: RE: WKRC: OHROC/Wilson MKGD

Sounds good thanks.

From: Jacobs, Sarah [mailto:SJacobs@local12.com]
Sent: Friday, October 26, 2012 8:44 AM
To: Bob Clegg
Subject: WKRC: OHROC/Wilson MKGD
Importance: High

LN spot missed on 10/26 Thursday @\$1100.

Mkgd Sat 10/27 in LN. NCIR.

Please confirm.
Thanks
SAJ

Sarah Jacobs
Local Sales Manager
WKRC CBS 12/Local 12.2 The CW Cincinnati
513/763-5672

10/26/2012

Order / Rev: 67622
 Alt Order #: 10/23/12 - 10/29/12
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ohio House Rep Org Comm Mike Wilson
 Product Desc: Mike Wilson - HD 28 Add
 Estimate: Mike Wilson - HD 28 Add

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKRC	10/23/12	10/29/12	11p M-F Local 12 News	CM	11p-1135p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	M-----	1	\$1,100.00	0.00								
N 2	WKRC	10/23/12	10/29/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-TWTF--	2	\$850.00	0.00								
		Week: 10/29/12	11/04/12	M-----	1	\$850.00	0.00								
N 3	WKRC	10/23/12	10/26/12	4p Local 12 News at Four	CM	4:30 PM-5:00 PM	-TWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-TWTF--	3	\$650.00	0.00								
N 4	WKRC	10/23/12	10/26/12	The Talk	CM	2p-3p	-TWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-TWTF--	1	\$550.00	0.00								
													Totals	11	\$9,450.00